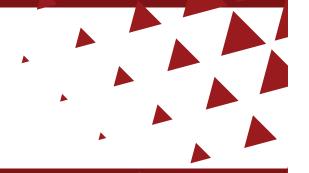


# MARLBOROUGH CRICKET ASSOCIATION



Strategic Plan 2019 – 2022



### Mission & Vision

Mission
To positively influence
our community through
Cricket

VisionCricket in Marlborough,a game for all



### **Values**



#### **Excellence**

The best each can be



### Team

Achieve better together



### **Enjoyment**

A passion for the game



### Integrity

Respect the game and its people



#### Growth

Secure the future

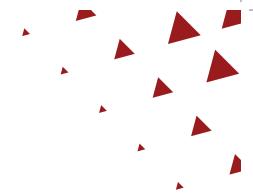


### **Inclusivity**

Welcoming to all

02.

## **Objectives**



#### To Lead

Provide positive leadership to the Marlborough Cricket Community

- ✓ Promote a positive team culture with a common vision
- ✓ Ensure consistent and open communication
- ✓ Support our teams, players, coaches, officials, volunteers and staff

#### To Achieve

Provide opportunities for our teams, players, coaches, officials, volunteers and staff to be the best they can be

- Develop strong competitions and programmes that challenge our cricket community
- ✓ Ensure there is a clear pathway for all
- ✓ Provide high quality playing and practice facilities

#### To Grow

Grow our game in an inclusive and welcoming manner that will attract and retain

- ✓ Support robust clubs and schools
- √ Provide programmes and opportunities for all
- Enhance our facilities to meet the needs of our cricket community

#### To Provide

Strong fiscal management and governance

- ✓ Develop new and diverse revenue streams
- √ Retain prudent levels of reserves
- ✓ Open and transparent reporting



To get involved in cricket in Marlborough, a game for all, contact:

Ed Gilhooly, General Manager

ed@marlboroughcricket.co.nz

Mob: 027 439 8514

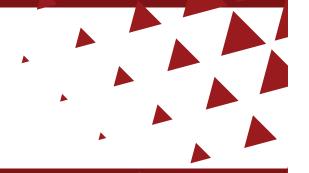
Marlborough Cricket Association: Horton Park.

Redwood Street, Blenheim

⑦ ff @ marlboroughcricket



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