



# MARLBOROUGH CRICKET ASSOCIATION

**Strategic Plan**  
2019 – 2022



## Mission & Vision



### Mission

To positively influence our community through Cricket



### Vision

Cricket in Marlborough, a game for all



## Values



### Excellence

The best each can be



### Enjoyment

A passion for the game



### Growth

Secure the future



### Team

Achieve better together



### Integrity

Respect the game and its people



### Inclusivity

Welcoming to all



# Objectives



## To Lead

Provide positive leadership to the Marlborough Cricket Community

- ✓ Promote a positive team culture with a common vision
- ✓ Ensure consistent and open communication
- ✓ Support our teams, players, coaches, officials, volunteers and staff

## To Achieve

Provide opportunities for our teams, players, coaches, officials, volunteers and staff to be the best they can be

- ✓ Develop strong competitions and programmes that challenge our cricket community
- ✓ Ensure there is a clear pathway for all
- ✓ Provide high quality playing and practice facilities

## To Grow

Grow our game in an inclusive and welcoming manner that will attract and retain

- ✓ Support robust clubs and schools
- ✓ Provide programmes and opportunities for all
- ✓ Enhance our facilities to meet the needs of our cricket community

## To Provide

Strong fiscal management and governance

- ✓ Develop new and diverse revenue streams
- ✓ Retain prudent levels of reserves
- ✓ Open and transparent reporting



To get involved in cricket in Marlborough,  
a game for all, contact:

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